

Exhibitor Hall Application Packet

Please complete
The application form
and Email to:
Carl@totalcon.com

or mail to:

Total Confusion LLC
PO Box 1242
Woonsocket, RI 02895
C/o Carl Grivakis

For more information visit:
TotalCon.com

EXHIBITOR INFORMATION

This year's Total Confusion will be held February 21-24, 2019 at the Best Western Royal Plaza in Marlborough, MA.

Returning Exhibitors

Exhibitors who rented booth space at last year's Total Confusion may be invited to have their booth space held in reserve until October 31, 2018. If returning Vendors do not return a completed application form by October 31, 2018, the booth space will be reassigned.

New Vendors

All Exhibitors must complete and send in an application form. Exhibitor request for booth rentals will be assigned on a first come first served basis and based on the needs of the Exhibitors from information given on the application form. Space is limited so not every Exhibitor is guaranteed a booth. Any Exhibitor who is denied a booth rental due to lack of space available will be put on a wait list. If a booth becomes available, for any reason, Exhibitors placed on the wait list will be notified of the opening in the order in which the applications were received.

Exhibitors Booths

The exhibitor area is designed to help small or independent game designers, publishers, authors, artists, and hobby related groups and businesses to network, promote, and sell items at the convention... Applications are reviewed before space is given. The price is per booth for is Fri-Sunday with some extras offered.

- Table - \$125
6ft x18in (approx), for weekend
- Alcove Table (Demo Space) - \$150

Exhibitor Booth Includes

Each booth comes with 1 six foot table per spot, 2 exhibitor badges and 2 chairs. Additional equipment needed must be provided by the exhibitor.

Payment for Exhibitor Booth

When the Exhibitor application is received, it will be processed by Total Confusion Event Management. You will receive a confirmation of your booth space along with a bill for the amount due. Payment should be made within 30 days of approval, or your spot may be opened.

Exhibitor Hall Hours

Exhibitor setup starts on Thursday (if applicable) when the convention opens to the public.

New in 2019: Exhibitors are required to be present at a table for a minimum of any 3 days of the convention.

Any Exhibitor who fails to show up and who has not contacted Total Confusion for may lose any opportunity to exhibit at a later convention, and may not be refunded for the table.

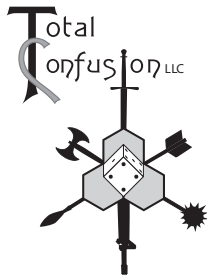
Exhibitor may enter the hall via the side door for easy access and setup. Exhibitors should plan to breakdown at the end of each day as items will not be secured in a locked up room. Sales hours match the Vendor Hall hours, which are:

Friday: Noon - 8:00 pm

Saturday: 10:00 - 7:00 PM

Sunday: 10:00 - 2:00 PM

Exhibitors may have an option to extend hours, but must confer with Carl, prior to the convention and build agreements on breakdown time. Exhibitors may continue to demo their game or network into the evening as well.



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Payment options

*Arrangments will be made after
acceptance.*

- Check
*(made payable to
Total Confusion)*
- Visa
- Mastercard
- PayPal
(webregistration@totalcon.com)

EXHIBITOR INFORMATION

Company Name

Company Contact

On-site rep(s)

Address

City

State/Zip

Email

Telephone

Website

Exhibitor Table Descriptions

(Check the one you'd like)

A: 6ft x 18in \$125

B: Alcove Table \$150

Each booth rental comes with two exhibitor badges. Tables need to be occupied for 3 days minimum.

Additional Badges Requested

(additional badges at \$75 each)

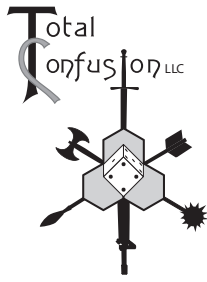
Total Due

Price will be confirmed by Total Con staff and payment details requested upon acceptance to the Exhibitor Hall.

Returning Exhibitors will have their booths held for them until October 31, 2018. After October 31, 2018, any unclaimed booths will be assigned. Payment is due upon within 30 days of receipt of confirmation of space availability.

Payment can be made by check, Visa, MasterCard or Paypal.

If final payment is not received by the due time, the Exhibitor booth may be reassigned. If the space is not re-assigned, the deposit will be forfeited.



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EXHIBITOR BADGES

Company Name

On-site rep name/phone (first badge):

On-site rep name/phone (second badge):

On-site rep name/phone
(additional badge):

On-site rep name/phone
(additional badge):

On-site rep name/phone
(additional badge):

On-site rep name/phone
(additional badge):

If you have rented more than six badges, please request another badge form. If you need to register additional staff. Payment for additional badges are due by January 15, 2019.

Upgrades are not refundable but can be transferred upon request up to two weeks before the start of Total Confusion with the approval of Total Confusion LLC Event Management.

Names must be submitted on or before January 15, 2019.

Exhibitor Badge Information

Two badges are provided with each booth space purchased. Exhibitor passes offer Exhibitor hall access plus registration for the convention. Please fill out the badge form and send it in with your application if possible.

All names for badges must be submitted on or before January 15, 2019. If you need to register more than two people per booth space, please fill out the "Additional Badge Request names". The cost for each additional badge is \$75.00.

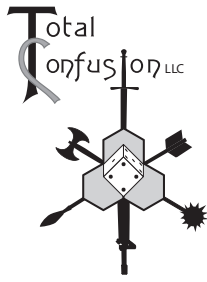
Individuals may pick up their badges with a photo id if their name is on the badge list submitted by your company's organizer. All badges will only be released to or modified by the exhibiting company's organizer or onsite contact who are identified in on the application form.

All Exhibitor badges will be available for pick-up at the Registration Desk on-site at the convention located near the Exhibitor hall. Badges will not be mailed out.

If the person listed as the on-site contact will not be able to attend the convention, please notify us as soon as possible with the name of your alternate contact.

Contact

Carl Grivakis, Carl@totalcon.com



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Booth Payment Policies

Once your application has been received and processed, you will receive confirmation of your booth placement along with a bill for the amount due.

No application will be processed for a company whose past accounts are not in good standing-any balance due to Total Confusion LLC must be paid in full prior to registering for Total Confusion.

Any company wanting to share booth space with another company may do so with approval from the Event Manager. Each company must 1)complete an application and submit them at the same time 2)complete and submit badge forms 3) one company must make the booth payments in full and will be recognized as the primary Vendor, who is responsible for badge allocation on-site.

Exhibitor Convention Policies

Total Confusion LLC must enforce certain policies, impose rules and regulations, and set standards for Exhibitor in order to ensure a safe and successful Total Confusion. Be sure to read all the information below and sign and date the last page.

Security

Total Confusion LLC senior and associate staff are on site during and after Exhibitor hall hours to discourage loss and vandalism; however, Total Confusion LLC is not responsible for property loss, so please arrange your exhibit to discourage shoplifting. We strongly encourage all Exhibitor to take reasonable precautions to prevent theft and damages. If an incident occurs, please inform staff at the Registration Desk immediately.

General Rules and Regulations

1. Handbill distribution is permitted only within the exhibiting company's booth or at the Exhibitor sponsored events. No material may be posted on convention walls, fixtures. Or furniture. Violators are responsible for all fees and damages incurred from the removal of such postings.

2. Absolutely no selling, soliciting, or handbill distribution is allowed outside of rented booth spaces. Violation of this rule may result in expulsion from the convention including Vendor and all employees.

3. Exhibitor must comply with, and be bound by, all laws, ordinances, and regulations of the country, state, county, city, facility, and whenever applicable, police and fire departments.

4. Authorized company representatives must staff exhibits during all Vendor hall hours.

5. No Exhibitor or member of an exhibit may

promote, display, or behave in a manner considered offensive to decency or good taste as determined by Event Management.

6. Demonstrations and all other activities must be confined to the limits of the Exhibitor booth space. Aisles may not be obstructed at any time. Exhibitor may not conduct activities of any kind that lead to congestion of aisle traffic.

7. Music may not be played without proper license of copyrighted music. Volume must be appropriate as determined by Event Management.

8. Attendees and Exhibitor are expressly prohibited from carrying weapons and/or weapon replicas.

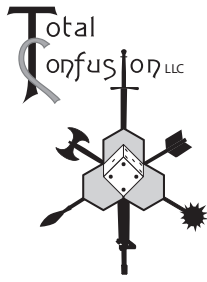
10. Total Confusion LLC prohibits the sale and/or use of games of chance. Games of chance are defined as games in which a fee is paid specifically for the opportunity to receive an item of interest or value. Games of chance are permitted only as a free promotion or giveaway. Under state law, raffles are illegal unless they involve an element of skill. In other words, you can't give every customer a ticket for a chance to win a prize unless there is an element of skill involved with each ticket, such as answering a question correctly. Violators will be issued a warning to cease such activities, after which further violation may result in removal from the convention.

12. All exhibit decorations must meet fire-proof standards and city fire ordinances. Certification presented upon request.

13. Electrical equipment and wiring must conform to national and local electrical standards.

14. Displays and activities must be designed so that they do not block or reduce the flow of traffic. This is a fire and safety consideration that both Event Management will enforce.

15. All displays must be dismantled at the close of the Exhibitor hall on the final day and must be removed by the Exhibitor or the Exhibitor's staff. Any banners, displays or other decorations left behind will result in the exhibiting company being charged a fee of \$100.00 for the removal and disposal of the items.



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Standards for Total Confusion

1. Profanity-The gratuitous use of profanity and symbols considered vulgar by contemporary standards of a product's target market is not acceptable unless integral to a character or story. At the sole discretion of the Event Management, such material may not be advertised, displayed or sold at Total Confusion.

2. Violence and Gore-Products depicting lurid scenes of excessive bloodshed, gory or gruesome crimes, depravity, lust, filth, sadism, or masochism, presented editorially or graphically, are unacceptable. Products featuring depictions of unnecessary violence, brutality, physical agony, and gore, including but not limited to, extreme graphic or descriptive scenes presenting cannibalism, decapitation, evisceration, amputation or other gory injuries, may not be advertised, displayed or sold.

3. Sexual Themes-Displays containing items and/or sexual themes are not permitted. Products depicting rape and graphic lust may not be advertised or sold. Products featuring sexual perversion and/or sexual abnormalities are unacceptable for advertising, display or sale.

4. Nudity-Displays or advertising containing nudity are not acceptable. Degrading or salacious displays are unacceptable. Explicit depictions or facsimiles of reproductive organs are not permitted.

5. Affliction-Advertising or selling items containing disparaging graphic or editorial references to physical afflictions, handicaps, or deformities are not permitted.

6. Supremacy-Advertising or selling products that depict minority and/or nationalities as inferior to other races is not permitted.

7. Religion and Mythology-Actual, current religions are not to be depicted, ridiculed, or attacked in any way that promotes disrespect. Ancient or mythological religions, such as those prevalent in ancient Greek, Roman and Norse societies, may be portrayed in their historic roles. Satanic symbols, ritual and phrases are not permitted in any advertisements or displays.

8. Unacceptable Activities-Actual rituals (spells, incantations, sacrifices, etc.), weapon designing, the use of illegal devices and activities of a criminal or distasteful nature may not be presented in ads, display or conducted onsite.

9. Addictions-Addictions of any kind should not be presented as glamorous or entertaining. Addiction or the encouragement of addiction should be shown as a dangerous habit with harmful effects.

10. Wearing and Selling Costumes or Weapons-Advertising, wearing, and selling costumes is permitted if they are in good taste and do not present a hazard to others such as sharp edges or protrusions (measured by contemporary

standards/values). All twentieth century costumes or uniforms are prohibited from the convention. Uniforms or those currently on active duty in the military are exempt, assuming they are properly attired. No one may carry weapons or weapon replicas. Weapons for sale must be inoperable and/or locked and/or encased and/or have a limited range of motion so that customers do not have access to them.

11. Video reproductions-you must be officially licensed to sell videos. Sales of reproductions (bootlegs) will not be tolerated.

12. Compliance-All Exhibitors are obligated to comply with these standards. Failure to comply will result in the refusal of advertising materials, alteration or removal of unacceptable products/activities

or closure of non-complying exhibits/displays. In this case, no refunds will be issued for exhibit space or badges.

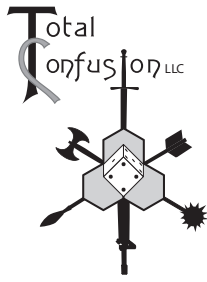
Exhibitor Terms & Conditions

1. Companies, organizations or individuals selling or promoting products or services at Total Confusion must rent exhibit space and must confine such activities to the space so rented. Exceptions to this requirement must be obtained in writing from Total Confusion LLC prior to the start of Total Confusion.

2. Exhibitor space assignments will only be confirmed after receiving a completed application form and this signed agreement form. The Event Manager will contact you with your confirmation and bill for the amount due.

3. Exhibitor space will be assigned as detailed under "Exhibitor Information" in the Exhibitor Packet and according to the preferences indicated by each applicant. Total Confusion LLC's decisions about Exhibitor space assignments is final and binding.

4. The Exhibitor rental fee for each booth is described in "Exhibitor Information". Rental fees are refundable after the end of the convention if the space was purchased by another Exhibitor. Total Confusion LLC strongly suggests any cancellations be made as early as possible to increase the likelihood that the space will be reassigned to another Exhibitor. Cancellations must be made in writing. In the event that an Exhibitor fails to occupy his or her space and does not contact the Event Manager for late start approval, Total Confusion LLC has the right to use said unoccupied space to suit its own conveniences, including renting said space to another Exhibitor without rebate due the defaulting Exhibitor. Exhibitors agree that if any default is made in any covenant or agreement contained herein, Total Confusion LLC assumes no responsibility for including the name of the defaulting Exhibitor, or descriptions of its products or services, in the Total Confusion program book, brochures, new releases, or other mate-



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rials stated herein, and all appli-cants hereby irrevocably grant Total Confusion LLC the right to use their name, or describe their products and services.

5. Exhibitor may not begin dismantling any display before the official close time of the Total Confusion Exhibitor hall. Dismantling pri-or to the official close of the Exhibitor hall will result in a loss of Returning Exhibitor early booking status.

6. Included in the rental of each booth are those items identified in the Exhibitor packet. Additional equipment, materials or services needed or used in the display areas are the sole responsibility of the Exhibitor.

7. Exhibitor using their own displays are re-sponsible for arranging and paying for all transfer and storage fees, all labor and equip-ment rental necessary to assemble and dis-mantle said display and all costs related to moving said display in and out of the exhibit are and the Total Confusion site. A fee of \$100.00 for the removal and disposal of any display or promotional items left behind.

8. Total confusion LLC reserves the right to require the alteration or removal of any article or activity brought into the exhibit area that is deemed objectionable to nature or offensive to the average person attending Total Confu-sion and shall not be held liable fo loss, dam-age, or injury resulting from alteration , omis-sion, or rejection of said material. Exhibitors agree to indemnify, defend, and hold harmless Total Confusion LLC against any and all claim of such loss, damage or injury. Exhibitors will be given a reasonable period of time in which to consider any changes required by Total Confusion LLC and may withdraw material so altered if the Exhibitor finds such changes unac-ceptable. See "Exhibitor standards".

9. Exhibitors may not sublet or assign any portion of their display without prior consent of Total Confusion LLC.

10. No mechanical, electrical, or other appa-ratus will be allowed to create noise or other-wise interfere with other Exhibitors in any way as solely determined by Total Confusion LLC. Any Exhibitor who fails to regulate such apparat-uses when so asked by Total Confusion LLC will be removed from the exhibit area.

11. No self-adhesive decals or helium bal-loons are permitted without the prior written consent of Total Confusion LLC.

12. Exhibitors may post and distribute pro-motional materials only fro within their paid are-as. All such material must meet the stan-dard of good taste (see "Standards for Total Confu-sion"), Exhibitors and their agents or employees may not affix promotional materials to the Total Confusion site buildings and Exhibitors are not allowed to distribute materials that

encourage the public to affix such materials to buildings.

13. Exhibitors agree to participate in all prize redemption, coupon promotions and promo-tional programs that the Exhibitor has adver-tised during Total Confusion.

14. Exhibitors may not engage in live -action gaming activities that pose any potential injury to participants or bystanders.

15. Exhibiting company must furnish Total Con-fusion LLC with it's tax id number if re-quested.

16. Exhibitors are solely responsible for paying all applicable city, county, state, and federal taxes on sales and promotional activities at Total Confusions. sions about Exhibitor space assign-ments is final and binding.

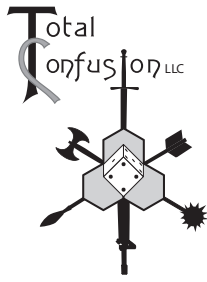
17. Total Confusion LLC is not responsible for any injury to Exhibitors' agents, servants, em-ployees, or damage to or the theft of prop-erty from any cause prior to , from or subsequent to Total Confusion. Exhibitors hereby expressly agree to indemnify and hold harmless Total Confusion LLC against any claims for such loss, damage or injury.

18. Exhibitors are required to insure their own exhibits and display materials. In the Event that Total Confusion LLC or the own-ers of the con-vention site shall be held liable for any reason that might result from an Exhibitor's action or failure to act in any man-ner whatsoever, said Exhibitors shall reim-burse Total confusion LLC and/or the con-vention site owners for all costs and liability resulting there from.

19. Exhibitors are fully responsible for any loss, damage, or injury to the convention site owners or personnel resulting form Ven-dors' displays or actions. Exhibitors are fully responsible for any loss, damage, or injury to Total confusion attendees resulting for Exhibitors' displays or actions.

20. Exhibitors are liable to the convention ser-vices firm for any and all damage , from whatever cause, to rented or leased booth equipment and shall indemnify , defend or hold harmless Total Confusion LLC against any and all claims or suits for such damage.

21. Total Confusion LLC reserves the right to cancel arrangements or contracts or close an exhibit whenever it is deemed necessary for the safety or comfort of those attending Total Confusion whenever the exhibit, activi-ty, or material sold is objectionable or offen-sive to the average person attending Total Confusion whenever legal conditions, con-vention poli-cies, or requirements of the con-vention site so dictate or whatever portions of the convention site are destroyed or dam-aged. Likewise, Total Confusion LLC re-serves the right to cancel arrangements, contracts, or exhibits if Total Confusion fails to take place as scheduled, is



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interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lock out, act of war, act of God, emergency declared by a government agency or Total Confusion Event Management, or for any other reason that terminates this contract. In the event of such termination, Exhibitors waive all claims of damages and agree that the sole liability of Total Confusion LLC shall be the display rental fee paid, less a pro rata portion of all costs and expenses incurred and committed to, by Total Confusion LLC Event Management.

22. Total Confusion LLC reserves the right of editorial discretion over any material

submitted to Total Confusion that is deemed objectionable to the average person attending Total Confusion. Exhibitors must meet the Total Confusion LLC Event Management standards of good taste.

23. Exhibitors will comply with all laws of the United States as well as all applicable state or local ordinances, rules, and requirements of police and fire departments or other authorities of such jurisdictions, will obtain all necessary permits and licenses with respect to their activities and will not do or suffer to be done anything during the term of this agreement in violation of any such laws, ordinances, rule, or regulations. If the attention of said Exhibitors is called to any such violation committed by said Exhibitors, or committed by any person employed by or admitted to the premises by said Exhibitors, said Exhibitors will immediately desist and correct, or cause to be corrected, such violation. Exhibitors agree to indemnify, defend, and hold harmless Total Confusion LLC from any and all costs, suits, and legal proceedings alleging violations of any such law or regulations.

24. Use of any product by any Exhibitor, employee or agent thereof containing the Total Confusion trademark, the Total Confusion logotype or other trademarks owned by Total Confusion is prohibited without the express written permission of Total Confusion LLC. Exhibitors agree that if any materials making such unauthorized use appear at the convention, Total Confusion LLC shall have the right to take possession of and destroy all such materials, as well as to pursue other available legal remedies.

25. All matters and questions not covered by this application and these terms are subject to the decision of Total Confusion LLC Event Management. Exhibitors agree to abide by and conform to all additional rules and regulations from time to time adopted or prescribed by Total Confusion LLC for the management of Total Confusion and the exhibit areas. Exhibitors acknowledge that they have read the proceeding terms and conditions, expressly agree to comply with them and authorize Total Confusion LLC to enforce them.

New in 2019: Exhibitors must be present at their table for a minimum of 3 days at the convention.

I have read the Rules & Regulations, Standards and Terms & Conditions of this agreement and have the authority to agree on behalf of the exhibiting company, organization or individuals named above to be bound by the provisions of this application.

Name

Date
